

UNISS

UNIVERSITÀ
DEGLI STUDI
DI SASSARIDIPARTIMENTO DI
SCIENZE ECONOMICHE E
AZIENDALI

DISEA

**CORSO DI LAUREA MAGISTRALE IN
INNOVATION MANAGEMENT FOR SUSTAINABLE TOURISM (Classe LM-77)**

I anno			
Insegnamento	CFU	SSD	Ore
Economics of sustainable tourism	12	SECS-P/01	30
Strategic management and governance for tourism companies	12	SECS-P/07	30
International tourism marketing	6	SECS-P/08	60
Legal models for sustainable tourism and mobility LAB	12	IUS/04-06	10+50
Data analysis and forecasting methods for sustainable tourism	12	SECS-S/01-03	60
Crediti liberi (attività a scelta dello studente)	6		
TOTALE CFU	60		

II anno			
Insegnamento	CFU	SSD	Ore
Financial Instruments Laboratory For Sustainable Tourism	6	SECS-P/09	30
Natural Capital And Ecosystem Services	6	SECS-P/06	30
Equality Sustainability And Wellbeing Measurement Lab	6	SECS-S/05	30
Innovation Management And Tourism Service Design	12	SECS-P/08	60
Affini (2 esami a scelta tra quelli della lista)	12		
Crediti liberi (attività a scelta dello studente)	6	.	
Prova finale	12	.	
TOTALE CFU	60		

Lista affini			
N.B.: sceglierne due tra i seguenti:	CFU	SSD	Ore
Geo-Economic Context Of Sustainable Tourism Development	6	M-GGR/02	30
Human Resources	6	SECS-P/10	30
Destination Management And Digital Marketing Lab	6	SECS-P/08	30
Business And Market Law Lab	6	IUS/04	30
English For Business	6	L-LIN/12	30
Ethic Tourism	6	SECS-P/08	30
Tourism Entrepreneurship Lab	6	SECS-P/07	30
Lab for Etiss	6	SECS-S/05	30
Quality Management	6	SECS-P/13	30
European law Lab	6	IUS/21	30